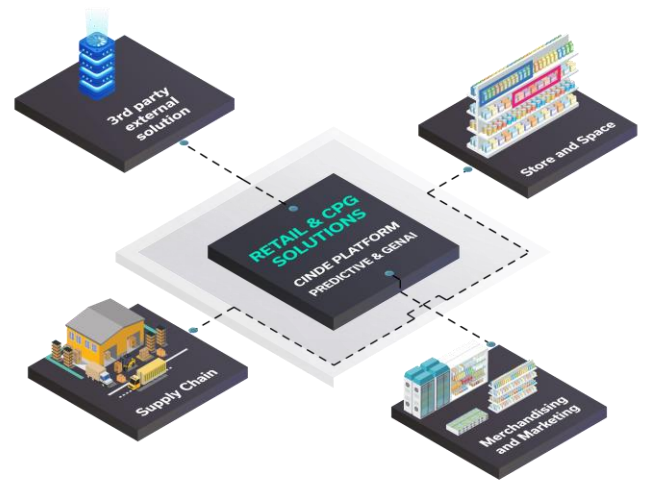# SymphonyAI's Connected Retail

Making better decisions faster via the Connected Retail Store
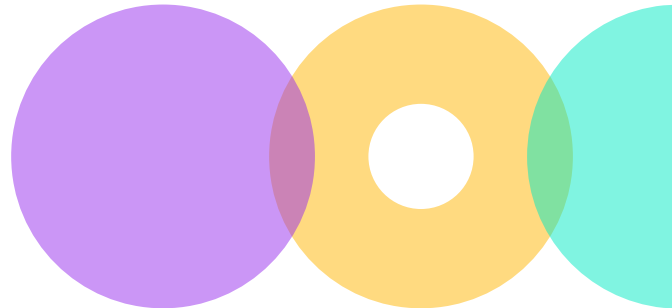

Challenges in retail operations

- **Siloed data and decisions:** Retail/CPG value chains are interconnected, yet data and decisions often remain siloed

- **Legacy tools and analytics:** High complexity and constant change outpace outdated tools

- **Data overload:** An overabundance of data but little guidance on actionable insights

- **Inefficient core processes:** Critical processes and workflows are slow and lack transparency

To overcome this, the industry needs to support the seamless flow of data and insights that bridges silos across retail operations, allowing retailers to move from slow and tedious reactive analysis to responding to market demands in near real-time and anticipating what's coming next.

Our solution

SymphonyAI's Connected Retail: Revolutionizing retail operations

SymphonyAI has made the concept of Connected Retail a reality with market-leading generative and predictive AI, technology infrastructure, and embedding customer data throughout operational solutions and AI models. This empowers retailers to uncover previously unknowable insights and gain a holistic view of the end-to-end retail landscape, helping them stay stocked, predict trends, and tailor shopping experiences.
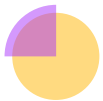
Value delivered

Unbiased collaboration

Facilitates more informed data-driven decisions faster than ever.

Optimized operations

New insights and prescriptive analytics to capture growth opportunities.

Increased automation

Highly accurate forecasts and prescriptive insights unlock loyalty, sales, and cost savings.

Exceed shopper expectations

Greater speed and agility in responding to market demands.

Why SymphonyAI

Through years of experience and learning, SymphonyAI has perfected Connected Retail and its real application into tangible and quantifiable value for retailers. **Connected Retail begins with SymphonyAI.**

30 Of top 50 retailers globally	**25** Of top 25 CPGs globally
Over **140,000+** Retail stores, 500+ CPGs	**1500+** Experts in retail and AI

Unlock the future of retail with SymphonyAI

Transform your retail operations and stay ahead of market demands with SymphonyAI's Connected Retail. Schedule a consultation today to see how our innovative AI solutions can revolutionize your business. Click here.

SymphonyAI