N SymphonyAl

Planogram Automation

Model-based planogram automation

Optimize merchandising strategies and drive sales leveraging the power of model-based planograms

Leverage your wealth of customer data to create store specific and customer centric planograms that ensures availability and customer satisfaction while automating processes that reduce the amount of time needed for planogram development and implementation

Automation

Model-based planogram automation versus action list tied to the assortment strategy

Web based SaaS

True web technology with no local desktop footprint or hardware install

Rich capabilities

Labor-efficient planogram development focused on analytics versus rule creation

50%

Improved efficiency through process enablement, automation, and model-based planograms <mark>3</mark>x

Reduce the time taken for each reset cycle by threefold 95%

Automate up to 95% of Planogram workflows

A	0:	Blacks (174	1						080					
Comedit X minister:	o :	Book Name		n Webod	i	Wellier - 1	CLINEN E	Clienty						
		1 #FLBoot	3	neing 807104/1061	FTRONT	60	16.0	15						
		1 • FLEAS		taing AUT DAT UP R	BARRET	600	940	11.09						
		1 • (1,864)		uling TOPACTORIC	ленг	ko	82	165						
000000000000000000000000000000000000000		4 0 FR.Bookt	3	aking TOP-KOTTON: J	TRDIT	620	9.5	16.71						
		1 # FLEtal	3	perint SOTTON TOP	FIRET	in.	92	10						
		1 R.Jbat	6	precize \$0710\$4.1083	Detuint	620	22	110	. 10					
	E Paragart Admetian												danit.	
	X Augment Mater Veel							-	(itten View)				_	1
			1	1 4165	- Canada In-		1 Amight 1	1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Augentian I		Commit POD 10	1 100.0	1 Indian Specific (P)	1 Peperson
International Academic Statemark of the	Committee (2) on the Choice Service Theme Mill (2) on the Choice Service				Arest				-14		200		-	rest then
	X Uniter MIC? 1 Million Date & Statis Unite	+ ama			Anna		41 388		-		244			Test Lines
	A Date Mit Harden Line in			a	Annet		-	2	24	-	144	-		inst Alexan
	A Description State State State	100		67 (88	Ant		e		910	-	100	- 10.001	-	-
	a Same dell'I Marries Adventione	1.000		1.1	AND		r 20	1.1	140	100	200	- 10.000	1963	Test Class
	*							1	140	100	248	425		1940.000
	*							*	10	-	10	-		Inch & Read
	1								144	100	348	-		Analy & Dead
	6							-	- 191	1010	-			(10) Contractions
								- 11	70	-	-			Yesti Lines

Why SymphonyAl's Customer Centric Planogram Automation solution?

True web SaaS and model-based planogram automation delights shoppers and simplifies the complexities provides that are localized, space-aware and customer-centric quicker and more seamlessly, for higher customer satisfaction and sales growth.



Simplify the complex, quickly

SymphonyAl takes on the complexity of product assortment so you don't have to, creating custom space and supply chain– aware assortments for every format and store, and proactively updating assortments as conditions change, in a fraction of the time.



Leverage the power of data

Leverage customer data and scenario-based planning to drive planogram performance, increase the shopper experience, minimize outof-stocks, and drive sales.



Drive customer loyalty

SymphonyAl Planogram Automation optimizes metrics-driven planograms, block creation models, and store specific data to ensure real-time delivery of localized planograms and shopper expectations are exceeded.

For more information about SymphonyAl and our Al powered solutions, please contact us at

symphonyai.com/contact-us



SymphonyAl