



Planogram Automation

Model-based planogram automation

Optimize merchandising strategies and drive sales leveraging the power of model-based planograms

Leverage your wealth of customer data to create store specific and customer centric planograms that ensures availability and customer satisfaction while automating processes that reduce the amount of time needed for planogram development and implementation

Automation

Model-based planogram automation versus action list tied to the assortment strategy

Web based SaaS

True web technology with no local desktop footprint or hardware install

Rich capabilities

Labor-efficient planogram development focused on analytics versus rule creation

50%

Improved efficiency through process enablement, automation, and model-based planograms

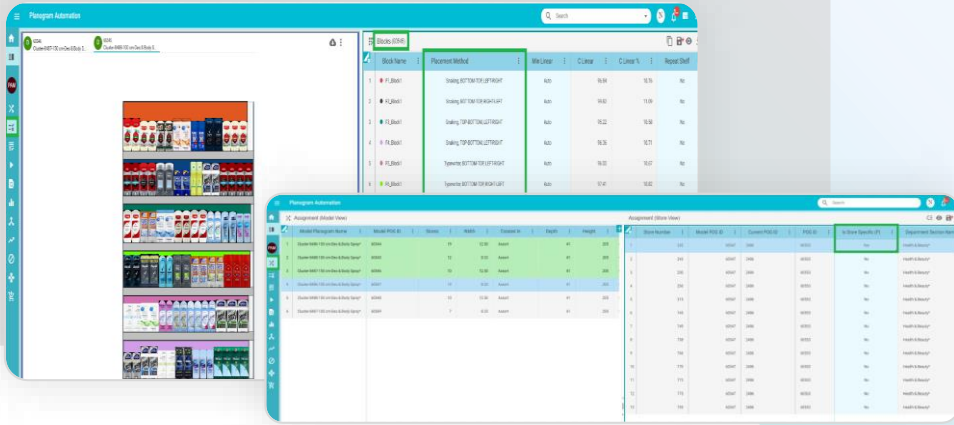
3x

Reduce the time taken for each reset cycle by threefold

95%

Automate up to 95% of Planogram workflows





Why SymphonyAI's Customer Centric Planogram Automation solution?

True web SaaS and model-based planogram automation delights shoppers and simplifies the complexities provides that are localized, space-aware and customer-centric quicker and more seamlessly, for higher customer satisfaction and sales growth.



Simplify the complex, quickly

SymphonyAI takes on the complexity of product assortment so you don't have to, creating custom space and supply chain-aware assortments for every format and store, and proactively updating assortments as conditions change, in a fraction of the time.



Leverage the power of data

Leverage customer data and scenario-based planning to drive planogram performance, increase the shopper experience, minimize out-of-stocks, and drive sales.



Drive customer loyalty

SymphonyAI Planogram Automation optimizes metrics-driven planograms, block creation models, and store specific data to ensure real-time delivery of localized planograms and shopper expectations are exceeded.

For more information about SymphonyAI and our AI powered solutions, please contact us at

symphonyai.com/contact-us

