



Store Intelligence

Boost sales, slash costs, and minimize waste with real-time data insights from your stores

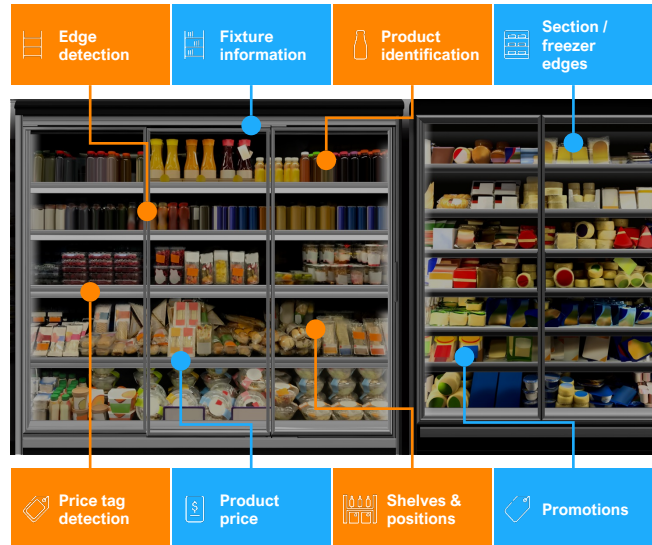
Challenge

Retailers face significant hurdles that directly impact their bottom line and customer satisfaction:

- **Empty shelves:** The number 1 reason customers leave a store without making a purchase is due to empty shelves.*
- **Price discrepancies:** Inaccurate pricing at the shelf costs retailers \$90 billion in lost sales worldwide.*
- **Sales growth:** Retailers using computer-aided ordering experience 18% higher sales growth, highlighting the potential for technological solutions to drive revenue.*
- **Inaccurate data:** With POS data, retailers are relying on inaccurate data that is already out-of-date compared with what customers are actually seeing at the shelf.

Addressing these issues is crucial for improving customer experience, reducing losses, and driving sales growth. SymphonyAI offers a comprehensive solution to tackle these challenges head-on.

**IHL Group, 2024*



Join over

20,000

stores worldwide capturing in-store opportunities faster than ever before.

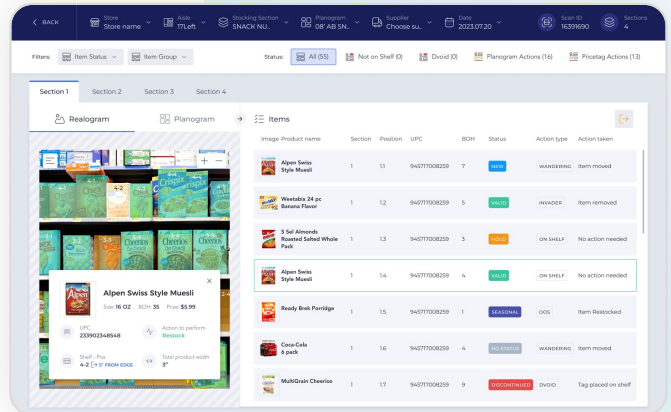
Solution

Store Intelligence is an AI computer vision solution for retailers to make critical operational decisions based on real-time store conditions. It is an essential component in making connected, automated stores a reality to achieve new levels of compliance, on-shelf availability, and operational excellence.

Boost sales

Store Intelligence drives incremental sales for retailers by addressing:

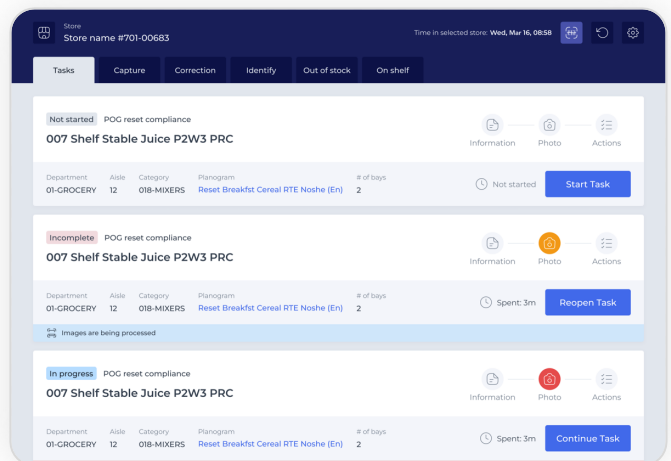
- **Perfect placement:** Ensure every product is in the right spot.
- **Quick restocks:** Prioritize and speed up shelf replenishment.
- **Accurate pricing:** Correct prices, every time.
- **Promo precision:** Keep promotional displays and pricing spot-on.
- **Smarter orders:** Better inventory accuracy for smarter ordering.
- **Tailored insights:** Store-specific profiles to boost orders.



Slash costs

Store Intelligence helps retailers mitigate spend through:

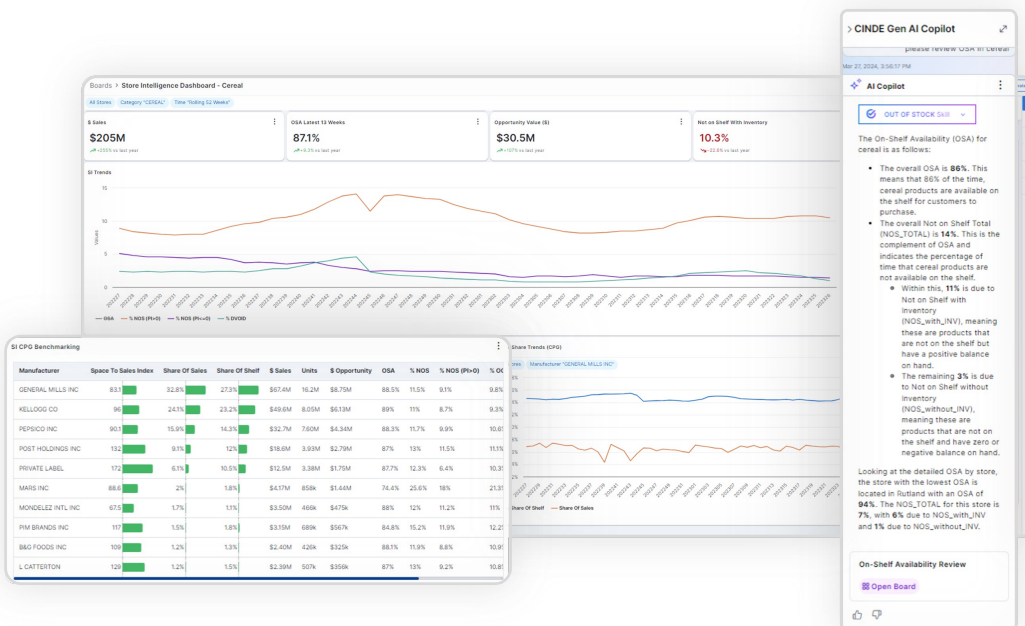
- **Efficient operations:** Reduce out-of-stocks and replenishment needs.
- **Optimize labor costs:** Minimize shelf scanning for OOS, POG, price, and promo compliance.
- **ESLs not required:** Achieve price compliance ensuring the right tag in the right place.
- **Promo validation:** Reduce labor for promo checks.
- **Better inventory:** Avoid overstocking and understocking.



Reduce waste

Store Intelligence helps retailers balance ordering to meet customer demand:

- **Precise sales profiles:** Understand the unique sales patterns of each store to optimize ordering.
- **Minimizing overstocks:** Optimized ordering helps maintain an ideal inventory level, reducing waste, reducing cash tied up in excess stock and maximizing shelf life.
- **Preventing stockouts:** Accurate sales data allows each store to profile its stock requirements to minimize out-of-stocks.
- **Enhanced inventory management:** Informed decisions help improve overall supply chain efficiency.



11%
Increased
on-shelf availability

23%
Improved
planogram compliance

5%
Increased
sales



Connected insights

New data and insights can be utilized throughout our Connected Retail platform.



AI-driven action worklists

AI-driven insights and next best actions all prioritized for optimal store performance.



Highly experienced predictive and generative AI

Our Gen AI copilot simplifies complex data analysis using retail-specific AI models and a retail-specific LLM.



Product data monetization

Allows for the exchange of data to help partners manage labor, supply chain, and orders.

Why **SymphonyAI**?

- **Unmatched accuracy:** True product recognition, computer vision, optical character recognition, and AI deliver superior data.
- **Effortless data capture:** Via mobile device and/or fixed cameras for maximum flexibility.
- **Rapid ROI:** Get insights fast and see results quicker.
- **Reliable, proven AI and retail expertise:** Trusted by the world's top retailers to deliver unmatched results.

Learn more about our Store Intelligence fast-track pilot program, made for retailers looking to prove value in just 3 months.

Contact us at symphonyai.com/retail-cpg/get-started/.

