



## SOLUTION GUIDE

# Revedia Digital

## Manage, optimize, and predict content revenue across OTT distribution models – FAST, AVOD and TVOD

Over the last several years, the number and variety of content distribution platforms has grown exponentially. What hasn't grown? The resources to ingest, normalize, and analyze content and distributor performance data from these disparate sources.

Extensive manual work is often required to derive meaningful insight. This consumes valuable resources and results in costly delays to strategic content investment and distribution decisions that could be driving revenue.

## Solution

The Revedia Digital platform provides a single source of truth for content and distributor performance data to manage, optimize, and predict revenue across OTT distribution models including FAST, AVOD, and TVOD.

## Strategic

- **Optimization:** Improve revenue management and make smarter, faster content investment and distribution strategy decisions
- **AI-driven Insight:** Deliver actionable intelligence to key stakeholders with AI-assisted insights, visualizations, and reports
- **Monetization:** Accurately calculate the value of your content to optimize pricing and distribution
- **Scalability:** Support a growing volume of data and revenue sources with continuously developing AI capabilities
- **Forecasting:** Predict your future content and distributor performance with real-time analysis



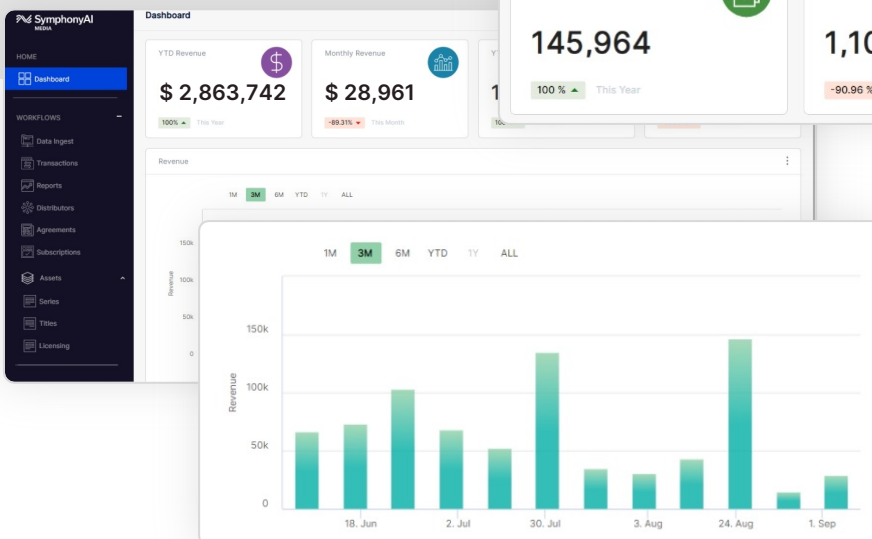
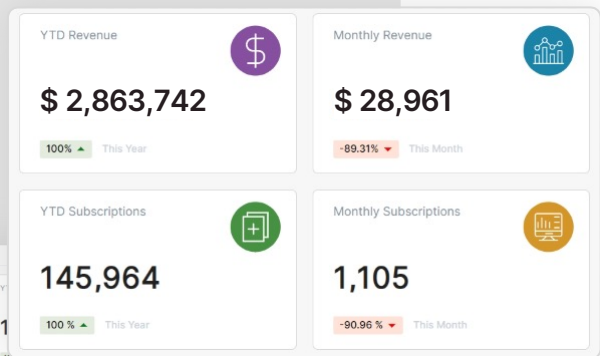
## Operational

- **Ease of Use:** Upgrade from complex legacy systems to a modern, intuitive, AI-powered SaaS solution
- **Efficiency:** Eliminate manual errors and complete tasks in minutes instead of days or weeks
- **Compliance:** Ensure distributors adhere to terms with integrated agreement intelligence
- **Accuracy:** Correctly process royalties and revenue shares with automated real-time calculations
- **Deployment:** Seamlessly, securely integrate existing systems and distributed data sources



## Capabilities

- **AI Copilot:** Rapidly analyze content performance with an integrated generative AI chat assistant tailored for media and entertainment
- **Automated title matching:** Reduce manual inefficiencies and correctly attribute revenue with a powerful AI-based title recommendation engine



- **Data normalization:** Automatically import, aggregate, and standardize data from disparate internal and external sources such as distributor reports
  - **Workflow automation:** Automate error-prone manual tasks associated with collecting, calculating, and analyzing revenue
  - **Revenue management:** Centralize revenue into a single source of truth to expedite revenue accruals, payment processing, compliance validation, and other A/R functions
  - **Content performance analysis:** Sort data by asset, series, genre, territory, availability, and other key criteria to understand content performance across distribution models
  - **Reporting and forecasting:** Track, visualize, and forecast revenue associated with every distributor and asset with standard and customizable reports
  - **Agreement integration:** Detect discrepancies between agreement terms and revenue data to validate compliance, identify anomalies, and assure accurate payments
  - **Royalty calculation:** Accurately calculate royalty payments and revenue shares according to user defined logic
  - **Remote collaboration:** Access from any connected location and eliminate the need to maintain antiquated, on-prem, legacy solutions and disjointed third-party tools
  - **Enterprise security:** Protect your data with a fully SOC-compliant solution that provides enterprise grade encryption, advanced access control, and secure storage
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## Tested and proven

**300+**

Media and  
entertainment  
industry clients

**\$39B**

Revenue  
processed  
annually

**1500+**

Global distributor  
relationships

**~40**

Years of industry  
experience