



# Perpetual KYC (pKYC)

Dynamic risk assessments  
throughout the customer lifecycle

## Challenge

Global regulators are demanding more stringent measures for KYC and heavy fines await those that don't comply. Increasing the frequency of periodic reviews helps, but it's at the expense of customer experience and stretches analyst resources to breaking point.

## Solution

Automate onboarding and monitor every interaction throughout the customer lifecycle to dynamically update risk profiles in real-time. AI-powered detection models assess changes intelligently, so investigators only review when needed, meaning no more periodic reviews and no more missed risk.

## Respond proactively to changing risk profiles

### Continuously monitor customer activity

Connect all risk domains that contribute to a customer's risk profile and create predefined triggers that proactively respond to events or changes as soon as they occur.

### Eliminate unproductive periodic reviews

Maximize resource efficiency by only responding to relevant changes as they happen, reducing the need for manual periodic reviews that conclude nothing significant has changed.

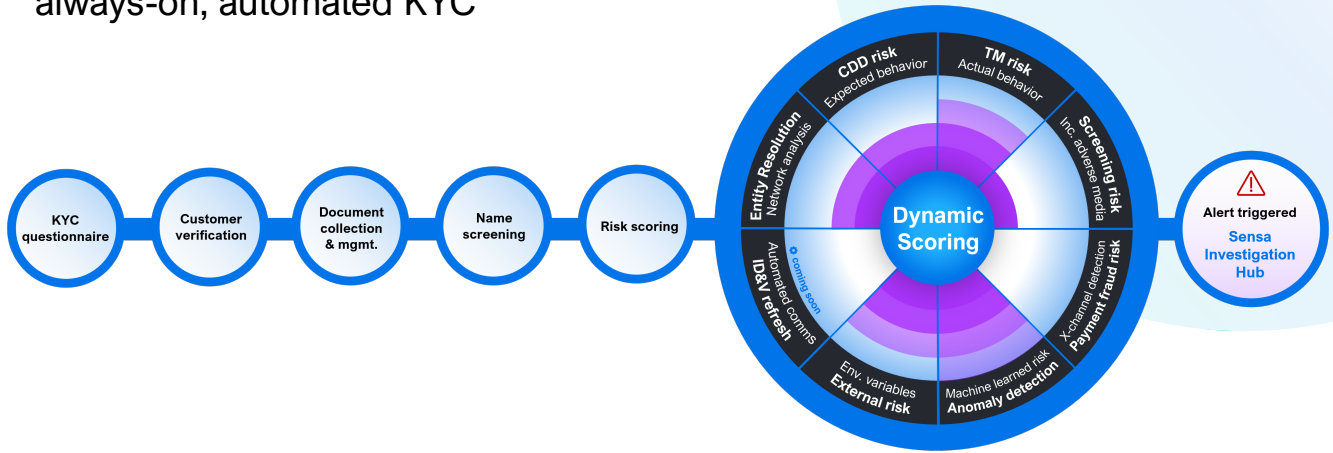
### Keep compliance agile

Ensure superior ongoing due diligence with all customer information updated in real-time and quickly align with changing regulatory requirements by simply updating event triggers.



# From onboarding to ongoing

Eliminate periodic reviews with always-on, automated KYC



## A subject-centric view

Connect all risk domains that contribute to a customer's risk profile and monitor all activity to detect suspicious or unexpected behavior.



## Achieve faster investigations

Auto-enriched customer data and an AI assistant enables reviews of high-risk customers to be fast and intelligence-led.



## An automation-first approach

From onboarding to ongoing, with AI-driven monitoring and detection, investigators are freed to review only high-risk events.



## Quickly adapt to change

Whether it's regulatory updates, external risk events, or a change to risk appetite, event triggers are easily configured to align with your unique KYC requirements.

**Request a demo or contact us for more information**

[Symphonyai.com/get-started](https://Symphonyai.com/get-started)