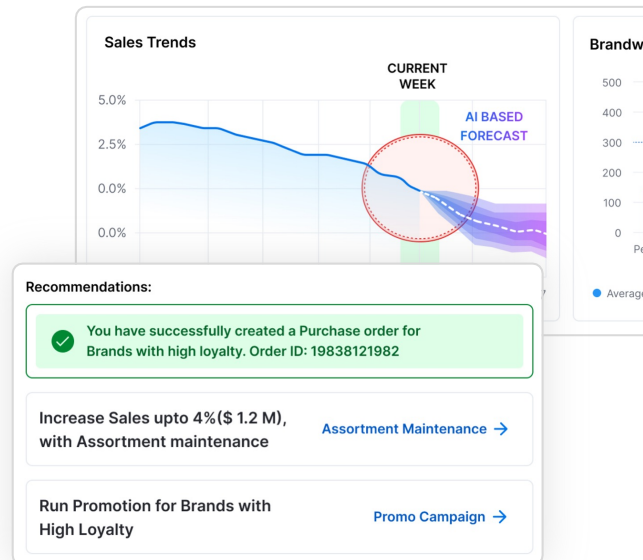**SymphonyAI**

SymphonyAI's CINDE Merchandising Suite

Delivered through the CINDE Connected Retail Platform

Challenges in retail operations

The retail landscape is evolving at breakneck speed, but with this rapid transformation comes a host of challenges with fragmented data and systems, operational blind spots, and time-starved category managers.

These issues have far-reaching consequences. Without actionable insights, decision-making becomes reactive, hindering growth and eroding customer loyalty.

To overcome this, AI emerging as the game-changer, revolutionizing every facet of the industry. A recent study by Retail Economics identifies **Merchandising and Marketing as the #1 retail business area poised for AI-driven transformation.** In today's fast-paced environment, AI is no longer a "nice-to-have" and has become a critical enabler for retailers seeking to enhance profitability, boost efficiency, and elevate customer satisfaction.

The future of retail

The CINDE Connected Retail Platform: Merchandising Suite

The CINDE Connected Retail Platform addresses these challenges with a unified solution that seamlessly connects merchandising, store operations, and supply chain processes, providing a unified platform for all your data and models.

In the merchandising world, Category managers are drowning in data yet starving for insights, struggling to make informed decisions. But imagine a world where,

- You reclaim hours back in your day
- New item introductions are seamless and easy
- You could break free from the category reset cycle
- Vendor-backed promotions truly benefit both parties

With the CINDE Merchandising Suite, use cases like this are your new reality. AI-driven insights transform retail operations, streamlining decision-making, enhancing customer-centricity, and driving sustainable growth. You're not just optimizing your assortment, pricing, and promotions – you're revolutionizing your entire approach to retail.

The Merchandising Suite offers **three powerful modules**

SALES & CUSTOMER
Unlock customer insights, enhance supplier partnerships, and execute 1-to-1 personalization for maximum ROI.

PRICE & PROMOTION
Use AI to assess pricing impacts, evaluate promotions, and forecast with precision.

ASSORTMENT & SPACE
Optimize stores with AI-driven planograms and macro space allocation to maximize sales.

The future of retail
Driving tangible value

25%
less time spent on regular tasks

>2%
category growth

44%
time slashed on weekly sales analysis

>80%
promo forecasting accuracy

> **Evolutionary for my day-to-day job!**
> - Merchandising Executive at a major grocery chain.
>
> **This tool is a game changer; it makes me look like Einstein!**
> - Category Manager at a leading North American retailer.
>
> **I can't believe how easy it is. I'm saving 8-10 hours per week.**
> - Store Manager at a top US retailer

Microsoft
2024 Partner of the Year

Winner
AI Innovation Award

Microsoft 2024 Partner of the Year for Business Transformation

1,000+
global retailers

1500+
experts in retail and AI

300,000+
Software deployed across stores

The future of retail is here, and it's powered by AI.

Don't get left behind. Contact us today for a personalized demo and join us at the front of the retail revolution. Together, let's transform your merchandising operations and unlock unprecedented growth.

Get started

SymphonyAI